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NEWS RELEASE

FOR IMMEDIATE RELEASE

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LEWISTON SENIOR SCAM JAM CONFERENCE

*Idaho Department of Finance Joins Forces with the Idaho Commission on Aging
and the Lewiston-Clarkston Sunrise Rotary Club to Sponsor a Free Educational Conference*

Boise, Idaho The Idaho Department of Finance is proud to cosponsor the 2014 Senior Scam Jam Conference in Lewiston at the Williams Conference Center at Lewis-Clark State College 500 8th Avenue on Thursday April 3, 2014. The popular conference will have speakers whose topics range from Investment Fraud to Medicare Fraud.

Doors open at 8 a.m. and the conference kicks off at 9 a.m. with **Master of Ceremonies Ray Rosch**, Executive Director of Interlink Volunteers, as well as opening remarks by dignitaries including **Lewiston Police Chief Steven Orr**. At lunch a keynote address will be presented by **Idaho Attorney General Lawrence Wasden**. **William "Bill" Deal, Director of the Idaho Department of Insurance** will discuss the Affordable Care Act in a general session. The conference runs until 3:30 p.m., when there will be "A Call To Action" by **AARP Volunteer President Thomas Trail** and a drawing for door prizes conducted by **Paul Roy**. The conference includes a complimentary lunch and refreshments.

Those interested in attending may register through AARP **by March 31st** by calling toll free **1-877-926-8300** or online at http://aarp.cvent.com/ID_ScamJamLewiston. A brochure that outlines the event schedule and speaker topics for the conference is available [here](#) and on the department's website under "News and Announcements" at <http://finance.idaho.gov>.

The sponsors and supporters that have joined together to offer this free Senior Scam Jam Conference include the **Idaho Department of Finance**, the **Idaho Commission On Aging**, **Better Business Bureau**, the **Idaho Department of Insurance**, **Senior Health Insurance Benefits Advisors (SHIBA)**, **AARP**, the **Lewiston-Clarkston Sunrise Rotary Club**, **Lewis Clark Recyclers, Inc.**, **Justice Alliance for Vulnerable Adults (JAVA)**, **Idaho Legal Aid Services, Inc. (Boise)**, **Idaho Crime Prevention Association**, the **Idaho Bankers Association**, the **Idaho Credit Union League**, **Area Agency on Aging Senior Medicare Patrol (SMP)**, **State Health Insurance Assistance Programs (SHIP)**, **Big Country KBZG 97.7**, and **The Lewiston Tribune**.

The Senior Scam Jam will address, in part, topics that include Medicare fraud, Caregiver Scams, the Affordable Care Act as well as scams and tips on how to avoid being a victim of identity theft. Seniors will also learn how to recognize and avoid exploitation that can jeopardize their financial future. Department of Finance Securities Analyst **Kurt Merritt** will offer a presentation entitled **Investment Fraud: Protecting Your Nest Egg** during a breakout session. The department will also have a booth where attendees can receive free educational information on investment and consumer fraud.

In addition to the Department of Finance's participation, experts from around the state of Idaho will be presenting information and tips on how to avoid scams and abuse that target senior citizens. Speakers include representatives from the **Idaho Crime Prevention Association**, the **Idaho Attorney General's Office**, **Better Business Bureau**, **Idaho Legal Aid Services**, **Senior Medicare Patrol**, **Justice Alliance for Vulnerable Adults**, **Columbia Bank**, **Coldwell Banker Tomlinson Associates** and the **Lewiston Police Department**.

Lewis Clark Recyclers, Inc. will have a large shredding truck at the conference site and shredding will be provided **free of charge from 7:30 a.m. to 9 a.m.** Attendees are encouraged to bring personal financial documents for shredding, such as cancelled checks, credit card solicitations, bank statements and other documents containing personal and financial information up to 20 pounds per person.

Three other Senior Scam Jams will be held in 2014 around the state of Idaho. These locations include Rupert, Ketchum and Weiser.

Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.