



IDAHO
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Virtual Scam Jam Series in December will Include an Update from U.S. Attorney's Office

Boise, Idaho...The Idaho Department of Finance in partnership with the Idaho Scam Jam Alliance will offer one final event in 2022 to educate Idahoans about how to protect themselves against the most recent scam and fraud trends. This Scam Jam will be held virtually on the Zoom platform on December 6th and 13th from 10:00-11:30 am MST, and notably will include a special update from the U.S. Attorney's Office - District of Idaho highlighting an Elder Justice Initiative through the U.S. Department of Justice aimed to prevent, investigate, and prosecute perpetrators of fraud.

The diverse agenda for the two-day webinar will begin (on December 6th) with a representative from the U.S. Attorney's Office District of Idaho covering the U.S. Department of Justice's Elder Abuse Initiative. Next, the Senior Health Insurance Benefits Advisors (SHIBA) will discuss how to recognize and report Medicare fraud. Last, Idaho Legal Aid in concert with the Federal Trade Commission's Community Advocacy Center will talk about how consumers can effectively plan to recover from fraud and identity theft.

The Idaho Attorney General's Office will lead day two of the series (December 13th) with important information on Dark Patterns, an evolving tactic aimed to target and mislead consumers. Next, the Boise Police Department Financial Crimes Unit will share information about prevalent scams being reported in Idaho. The Better Business Bureau (BBB) will conclude the event with a presentation on tactics consumers can use to spot fake websites and fake online reviews.

To register and view the full agenda, visit <http://aarp.cvent.com/IDwinterscamjam22> or call 844-418-2281.

Underscoring the Alliance's efforts to reach Idaho consumers where they are, this virtual event marks the fifth Scam Jam to be held virtually. Presentation topics are carefully considered and ultimately selected by leveraging attendee feedback from prior Scam Jam events. Alliance members also identify timely presentation topics based on scams and fraud trends consumers are reporting to their respective agencies. Alliance members are largely comprised of local and state government agencies and non-profit organizations who share a common goal to promote consumer protection through education. More information about the Scam Jam Alliance can be found online at <https://www.idscamjamalliance.org>.

Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.