



IDAHO

DEPARTMENT OF FINANCE

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NEWS RELEASE

For Immediate Release

August 23, 2006

CANADIAN TICKET PROMOTER SANCTIONED FOR SECURITIES VIOLATIONS

On-Line Entity Ordered To Halt High-Yield Investment Offering

Boise, Idaho . . . Gavin Gee, Director of The Idaho Department of Finance issued a Cease and Desist Order to an apparent Canadian entity and two Canadian businessmen ordering a halt to the offer and sale of high-yield notes in Idaho. Anthony Petroelli and Robert Pilling, both of Alberta, Canada, were named in the Order, as was Frontrowevents.com (aka Front Row Tickets, Front Row Events).

The Order alleges that the Respondents engaged in the offer and sale of unregistered securities, by an unregistered broker-dealer, while also violating the anti-fraud provisions of the Uniform Securities Act of Idaho.

More specifically, the Order alleges that the Respondents offered and sold high-yield notes that promised a return of up to 152% per year, while failing to disclose any potential risks associated with the investment. The State also alleges that the promoters did not provide any information regarding the financial condition or operating history of the company or its promoters, while misrepresenting that the investment was less risky than the stock market.

SECURITIES BUREAU

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“It is a well regarded investment axiom that higher returns necessarily require an investor to accept higher levels of risk”, said Gee. “Certainly, potential returns in excess of 100% annually should be viewed with a healthy dose of skepticism by any investor; especially when the company is unregistered and the promoters are not licensed.”

Anyone who has invested with Front Row Events / Front Row Tickets is urged to contact the Department at (208) 332-8004 or Idaho toll free at 1-888-346-3378. The Cease and Desist Order can be viewed on the Department’s website at finance.idaho.gov.

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The Idaho Department of Finance cautions Idaho residents to make sure that the investments and investment professionals with whom they deal are registered.