



JAMES E. RISCH
Governor

GAVIN M. GEE
Director

Contact: Marilyn
Chastain
Bureau Chief
Securities Bureau
(208) 332-8004

NEWS RELEASE

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Smart Women, Smart Money “Idaho Everywoman’s Financial Conference” *Department of Finance Offers Presentation Concerning Sound Financial Choices*

Boise, ID – Gavin Gee, Director of the Idaho Department of Finance, announces that the Department will be a sponsor of the upcoming Smart Women, Smart Money, “Idaho Everywoman’s Financial Conference”. Gee stated: “This conference is a great opportunity for women of all skill levels to enhance their financial knowledge base. Our Department is pleased to have been a long-term sponsor of this popular event since its inception.”

The Conference, established in 1998 by State Treasurer Ron Crane, is a free public service aimed at providing financial education and information to the women of Idaho. The conference will be offered in Boise, Idaho Falls, and Twin Falls.

This year’s keynote speakers will be actress Ann Jillian (Boise), and Idaho “The Apprentice” star Troy McClain (Idaho Falls and Twin Falls). Each conference venue will have workshop presentations given by various business community members. The Department of Finance staff will offer a presentation in Boise entitled “Good Choices Today—Financial Security Tomorrow”. The Department’s investor information booth will be at all locations where participants can pick up free educational materials.

As part of the Department’s on-going financial literacy efforts, presenters will discuss topics related to the effective handling of your debt and credit, and the positive influence that can mean for your retirement nest egg.

Those interested in this educational opportunity are encouraged to attend the Conference. The conference will be held in Boise at the Boise Centre on the Grove on October 14th, in Idaho Falls at the Shilo Conference Center on October 18th, and in Twin Falls at The Ballroom on October 21st. Registration at all locations is free.

Interested parties may still register to attend at any location at www.smartwomen.state.id.us. You may also contact the Idaho State Treasurer’s office at (208) 334-3200 for more information.

IDAHO DEPARTMENT OF FINANCE
700 West State Street, 2nd Floor, Boise, ID 83702
Mail To: P.O. Box 83720, Boise ID 83720-0031
Phone: (208) 332-8000 Fax: (208) 332-8098
<http://finance.idaho.gov>