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NEWS RELEASE

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**“SMART WOMEN, SMART MONEY”
IDAHO EVERY WOMAN’S FINANCIAL CONFERENCE**

Idaho Department of Finance to Sponsor and Participate in Boise Women’s Financial Conference

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, announced today that the department will be a sponsor of the upcoming “Smart Women, Smart Money—Idaho Every Woman’s Financial Conference” in Boise.

“We are pleased to again be a part of this valuable and fun conference offering Idaho’s women an excellent opportunity to enhance their financial knowledge and skills. Given the current economy, the timing of this conference could not be better,” Gee said.

The department is a long-time sponsor of the conference, which will be held on **Saturday, October 3rd at the Boise Centre (on the Grove)**. **The conference will run from 8 a.m. to 4:30 p.m. with doors opening at 7 a.m.**

The Smart Women, Smart Money Conference, organized and hosted by Idaho State Treasurer Ron Crane, has become an Idaho tradition for women seeking financial education! This year’s conference is **FREE** thanks to generous donations from the Boise business community. The Smart Women, Smart Money Conference in Boise attracted more than 1,000 people last year.

This day of financial education will offer top national and local financial experts providing interactive workshops, free financial education materials, motivational presentations, resources for continuing education credits for CPAs and teachers, and free breakfast and lunch for all participants. This year, author and motivational speaker Connie Podesta will be the keynote speaker.

The department will have a workshop presenter at the conference who will address the topic of **“Tough Times—Saving Your Home and Preserving Your Credit,”** and also will staff a booth offering free financial education materials.

The department’s booth will have books, brochures and pamphlets available with information about the basics of saving and investing, mortgages, credit cards, credit scoring, foreclosure avoidance resources, reverse mortgages, identity theft, and avoiding investment and financial fraud. Department staff also will be available to answer questions or assist consumers.

This year’s Smart Women, Smart Money Conference is expected to once again attract more than 1,000 participants. Registration is required for this event. Registration can be done online and additional information can be viewed at www.smartwomensmartmoney.com.



Department of Finance Press Releases and other information can be found on the Internet at finance.idaho.gov and may be obtained by contacting the department at (208) 332-8004 or Idaho toll-free at 1-888-346-3378.