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**NEWS RELEASE**

**For Immediate Release**

**June 14, 2011**

**Senior Scam Jam Will Have Something for Everyone**  
**Department of Finance Co-Sponsors This Free Event at BSU**

**Boise, ID**—Gavin Gee, director of the Idaho Department of Finance, announced today that the Department of Finance once again will cosponsor this week's Senior Scam Jam. The free conference will address new financial scams and provide tips on how to avoid being a victim of fraud. Participants will learn how to recognize and avoid exploitation that can jeopardize their financial future.

Department staff members will present information during breakout sessions concerning identity theft and investment fraud. The Department will also have a booth at the conference where attendees can receive free educational information on financial fraud.

This year's Scam Jam will be held in conjunction with the two-day Idaho Summit on Elder Abuse. In addition to the Scam Jam, which will take place on the Summit's second day, a Professionals Day will bring together national and Idaho experts to discuss issues professionals may see when working with vulnerable adults. During the Summit, the Department will introduce the national "Elder Investment Fraud and Financial Exploitation Prevention Program" (EIFFE). This is an effort to educate medical professionals who may see older citizens in their practices about how to identify those who may be particularly vulnerable to financial abuse. Professionals also will learn how to help protect these individuals or report abuse.

The Summit begins with the Professional Day on Thursday, June 16, 2011. The Scam Jam will follow on Friday, June 17. Each day will run from 8 a.m. until 3:30 p.m. in the Jordan Ballroom at the Boise State University Student Union Building. The conference includes complimentary lunch and refreshments. Those interested can register on-line or by calling (877) 926-8300. To register online for the Professionals Day, visit <http://idahoeldersummit.org>. To register for the Scam Jam, visit <http://aarpidseniorscamjam.eventbrite.com>.

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*Department of Finance Press Releases and other information can be found on the Internet at <http://finance.idaho.gov> and may be obtained by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.*

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