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NEWS RELEASE

FOR IMMEDIATE RELEASE

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UNLICENSED INTERNET PAYDAY LENDERS ORDERED TO STOP DOING BUSINESS IN IDAHO

DEPARTMENT WARNS OF THE DANGER OF BORROWING FROM UNLICENSED INTERNET PAYDAY LENDERS

Boise, Idaho Today the Idaho Department of Finance ordered nine unlicensed Internet payday lenders to stop making illegal loans in Idaho.

Gavin Gee, director of the Idaho Department of Finance, said the unlicensed lenders that were ordered to stop making illegal online payday loans targeted their Idaho victims from distant locations throughout the world, including the West Indies, New Zealand, Canada, and Belize.

Gee advised the public to never borrow from unlicensed Internet payday lenders. "Providing bank account information to scofflaw lenders over the Internet is fraught with peril," Gee warned. "Consumers need to know that when they provide private financial information over the Internet to someone they don't know, that information becomes a hot commodity that may be sold or transferred to others, often leading to further consumer abuses, including aggressive and unlawful collection tactics, fraud, and identity theft."

The unlicensed payday lenders ordered to stop making illegal payday loans in Idaho include:

- [Aboriginal GR Enterprises](#), also doing business as SignMyLoan.net Center, Invicity, Cash Advance Service, NLS CashAdvance, GoMyTown, LLC, US National Payday Loan, and Enom, Inc. (Vancouver, British Columbia, Canada)
- [Fast Funds, LLC](#) also doing business as FasteFunds.com (West Indies)
- [Hydra Financial Limited Loan Fund I](#) also doing business as Hydra Financial Limited Loan Fund II, Hydra Limited Loan Fund III, and Hydra Limited Loan Fund IV (New Zealand)
- [Cash Jar](#), also doing business as Down Under Ventures LTD and Hong Kong Partners, LTD (Belize City, Belize)
- [GTI Holdings, LLC](#) (Wilmington, DE)
- [VIP PDL Services, LLC](#) also doing business as The VIP Loan Shop (West Indies)
- [Shoreline Online, LLC](#) (Kansas City, MO)
- [Huskhawk Group LTD](#), also doing business as Huskhawk Marketing Group and Huskhawk Marketing Company (West Indies)
- [Vince Enterprises LTD](#) (Encino, CA)

To illustrate the impact of dealing with an unlicensed Internet payday lender, Gee told of an Idaho consumer who responded to an unlicensed Internet payday lender by merely inserting an email address on the online form. "Within two days, that consumer received more than 30 email solicitations from unlicensed Internet payday lenders offering high-cost payday loans," Gee said. "Unlicensed Internet

payday lenders can immediately sell or transfer your contact information all over the world once they have that information.”

A payday loan is a cash advance secured by a personal check or by an electronic payment authorization. Gee urges Idahoans to be aware of their rights when considering a payday loan. “If you are considering a payday loan, prior to obtaining the loan, be sure that the lender is licensed with the department.” Whether the payday lender is an online company or is local, it must maintain a license with the department to offer and make payday loans in Idaho.

KNOW YOUR RIGHTS

Idaho law requires the following from payday lenders doing business in Idaho:

- ▶ Payday loans made in Idaho in violation of licensing requirements are void, uncollectable and unenforceable
- ▶ Payday loans are limited to no more than \$1,000
- ▶ Each licensee must post a notice of fees, expressed in a dollar amount as a cost per \$100 borrowed
- ▶ Payday lenders must also disclose to prospective borrowers that:
 - a. payday loans are short-term loans
 - b. the borrower will be required to pay additional fees if the loan is renewed
 - c. the borrower may rescind/cancel the loan, at no cost, no later than the end of the next business day following the day the payday loan was made
 - d. the costs for the payday loan must be disclosed as an annual percentage rate (APR) on a federal truth-in-lending form

The department’s listing of licensed payday lenders may be reviewed on its Web site at <http://finance.idaho.gov/consumerfinance/consumercreditlicense.aspx>. The department also has a [payday loan brochure available online](http://finance.idaho.gov/education/documents/payday-loans-in-idaho.pdf) at, <http://finance.idaho.gov/education/documents/payday-loans-in-idaho.pdf>. The brochure entitled, “Payday Loans in Idaho; Your Rights and Remedies,” outlines borrowers’ rights under Idaho’s Payday Lending Act.

Special lending laws apply to payday lenders making loans to military personnel. Guidance is available from the U.S. Department of Defense (DoD) for military personnel, including alternatives to payday loans and financial planning assistance. For more information, consumers can contact the DoD, toll-free 24 hours a day, seven days a week, at 1-800-342-9647, or online at www.militaryonesource.com.

Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.