



Executive Department  
State of Idaho

## The Office of the Governor Proclamation

State Capital  
Boise

WHEREAS, financial literacy is essential to the financial stability of all Idahoans; and

WHEREAS, in today's difficult economic conditions, many Idahoans have seen their financial well-being diminished, and it is especially challenging for Idahoans to manage their financial future; and

WHEREAS, it is more critical now than ever that Idaho's citizens make well-informed, educated decisions throughout their lives about how to save and invest their personal income, and how to obtain and use consumer credit; and

WHEREAS, the Idaho Department of Finance, the Idaho Financial Literacy Coalition, and Get Smart Idaho – the northern Idaho affiliate of the Idaho Financial Literacy Coalition – seek to heighten Idaho consumer awareness of the basics of investing and the importance of investigating individual securities, those who advise about investing in securities, and the companies and brokers who sell them, before investing; and

WHEREAS, the Idaho Department of Finance, the Idaho Financial Literacy Coalition, and Get Smart Idaho seek to educate Idahoans about the wise use of consumer credit, how to compare offers of credit, and first-time home buying; and

WHEREAS, the Idaho Department of Finance, the Idaho Financial Literacy Coalition, and Get Smart Idaho will be educating Idahoans to become better informed investors and borrowers, and encouraging them to save and invest for retirement and other financial goals; and

WHEREAS, it is everyone's responsibility to learn the basic facts of investing and consumer credit, take charge of their money, realize the importance of saving for their family's future, and understand that it is never too late or too early to save and invest; and

WHEREAS, during the month of April, state and federal agencies, consumer groups, the media, and the financial industry will join together to conduct educational events through the media and in communities and schools to illustrate the importance of personal financial ownership;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim April, 2011 to be

### **FINANCIAL LITERACY MONTH**

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 31<sup>st</sup> day of March in the year of our Lord two thousand and eleven and of the Independence of the United States of America the two hundred thirty-fifth and of the Statehood of Idaho the one hundred twenty-first.

C.L. "BUTCH" OTTER  
GOVERNOR

BEN YSURSA  
SECRETARY OF STATE