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## **NEWS RELEASE**

## FOR IMMEDIATE RELEASE

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## SAVVY WOMEN AND MONEY FINANCIAL EDUCATION CONFERENCE RETURNS FEBRUARY 10TH

Patti Perkins, Director of Idaho Department of Finance Named 2025 Honorary Chairwoman & Karen Manthey, Media Spokesperson of Brighton Development and Vice President of ComedySportz to Keynote

**Boise, Idaho-** The Idaho Department of Finance (IDOF) is eager to announce its support of the Savvy Women and Money Conference on **Monday, February 10**<sup>th</sup>, from **7:30 a.m. to 4:30 p.m. at the Boise Centre.** After a successful first year, the Savvy Women and Money Conference makes a triumphant return. This free event will include impressive speakers along with a wide range of breakout sessions that are geared towards financial growth and stability. All are welcome and encouraged to attend; registration is required and includes lunch and light refreshments throughout the day.

"The Idaho Department of Finance has a long-standing relationship with this conference. It is important to ensure that Idaho women are educated and empowered to make smart money decisions at all stages of their lives. I'm excited to be the Honorary Chairwoman for the 2025 event!" said Director Patti Perkins of the Idaho Department of Finance.

Savvy Women & Money aims to empower women to take control of their financial future and provides valuable resources and a supportive community to help women reach their financial goals. IDOF is proud to announce Director Patti Perkins as the 2025 Honorary Chairwoman of the conference. Keynote speaker, Karen Manthey, is the Media Spokesperson of Brighton Development and Vice President of ComedySportz. She has dedicated her passion for empowerment with art collaboration, inspiration, and fun into her career. Karen is known for her public speaking and team building and has spearheaded many breakout sessions and keynotes. Karen will be presenting on a topic titled *Laugh Through the Fire: Reframing Failure to Fuel Your Financial Success*. This presentation will challenge attendees to start approaching life with a "YES AND" mindset that will offer tools to adapt and stay confident no matter what comes your way.

Money Goals for Every Decade will be covered in a breakout session with Carey Phillips, Supervising Examiner/Investigator of the Mortgage Loan Originator Licensing program with the IDOF. IDOF staff will be present to engage with attendees, answer questions, and share financial literacy materials at its vendor booth.

Additional information, including registration information, can be found online at www.savvywomenid.com

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Consumers can obtain information about financial firms, professionals, or products, as well as view more Department press releases and other information on the Internet at http://finance.idaho.gov or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.