

BRAD LITTLE Governor

PATRICIA R. PERKINS Director

Contact: Celia Kinney Program Coordinator Education Outreach Idaho Department of Finance (208) 332-8067

NEWS RELEASE

FOR IMMEDIATE RELEASE

August 7, 2024

Idaho Department of Finance Partners with the Idaho Scam Jam Alliance for Events

Boise, Idaho- The Idaho Department of Finance (IDOF), in partnership with the Idaho Scam Jam Alliance (ISJA), is excited to announce three community events to raise awareness about the increasing prevalence of financial scams and provide essential prevention tips. The first event will occur at the **Meridian Senior**Center on September 4th from 6 pm-8 pm, followed by the Weiser Vendome on September 5th from 11 am - 1 pm, and conclude with the Nampa Library on September 18th from 11 am- 1 pm.

Attendees will have the opportunity to hear from a panel of experts representing local law enforcement, various state government agencies, and other non-profit organizations on the front lines of consumer protection, as well as the Federal Trade Commission (FTC). These speakers, with their extensive experience and knowledge, will discuss some of the latest scam tactics and trends, tips to identify and avoid a scam, provide practical tips to protect personal information, and share resources to report and recover from scams. Light refreshments, swag, and door prizes will be available. Registration is not required, but to accommodate capacity limits, attendance will be on a first-come first-serve basis.

These events are open to all, as bad actors target individuals of all ages and backgrounds. According to the Better Business Bureau Scam Tracker, between January and July of this year, Idaho consumers have reported losing \$317,000 to scams, with an additional \$470,000 in attempted losses. ISJA aims to empower community members with the knowledge and resources to protect themselves from becoming victims.

The Idaho Department of Finance also remains committed to helping protect consumers from fraud and financial exploitation, and offering educational events and resources throughout the year. For further information about new and upcoming events, visit https://www.finance.idaho.gov/about-us/events/.

Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at http://finance.idaho.gov or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.